



2017 Annual Report



FOSTER DOGS



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LETTER FROM OUR EXECUTIVE DIRECTOR

When I created Foster Dogs over eight years ago, I had no idea what this organization would become.

Initially, Foster Dogs was a blog dedicated to posting homeless dogs from local shelters and rescue groups. The organization was born from a real need at the time (and still) for a focus on the positivity of fostering and furthering people's awareness of how to help dogs in need. Since our beginnings, we've grown from having just one volunteer to having six board members and twenty five active program volunteers, and an additional 100 volunteers who have helped out throughout the years!

We're constantly looking for ways to improve the foster system for shelter dogs in the New York City area, and encouraging rescue around the United States. I am so grateful for the support of our volunteers, donors, and our foster parents who make this work possible. We've worked with shelters and rescuers around the country, with dogs heading to New York from around the world.

The concept of fostering knows no borders, and our work is far from over. Please continue your support so that we can save more dogs in the coming years, and help homeless animals. Fostering saves lives, and we can't do this without you!

A handwritten signature in brown ink that reads "Sarah Brasky".

OUR VISION & MISSION STATEMENT



OUR VISION

The bridge to creating a positive and inclusive animal foster community.

WWW.FOSTERDOGSNYC.COM

OUR MISSION

Foster Dogs, Inc. is the leading organization in creating positive, inclusive foster communities by providing support, experience, and innovative programs.

MORE ABOUT FOSTER DOGS

Foster Dogs, Inc. is a 501(c)(3) nonprofit organization that connects rescue organizations, adopters, fosters, and other partners together in our shared mission to help animals in need. We create a comfortable, welcoming environment through open communication and support. As the leading community resource, we provide expert advice, quality marketing, and several outstanding specialized programs.

Foster Dogs is dedicated to the advancement of education about fostering and rescue, and to creating a positive and inclusive foster community. While we are currently focused on the NYC area, we also work to promote fostering nationally and around the world.

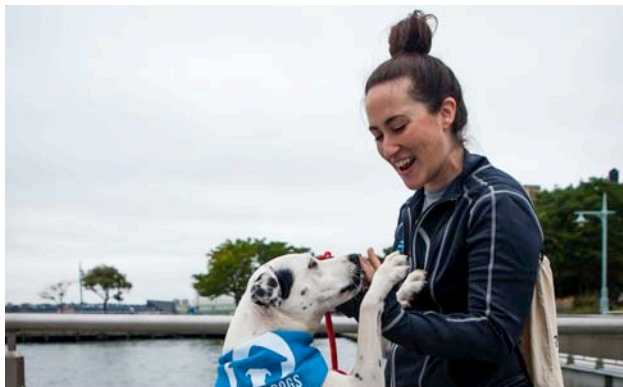


2017 HIGHLIGHTS

52 events in 1 week!

BOARD OF DIRECTORS

CHRISTINA DONNELLY



KEVIN HSIEH



TARA BAHL



AMALYAH OREN



SARAH GROSS FEOLI



DORIE HERMAN



2017 HIGHLIGHTS

more than
1000 social
posts



OUR PROGRAMS

FOSTER ROSTER

Foster Dogs has designed a one-of-a-kind online database of active foster caretakers in the NYC area, available at no cost to local shelters and foster-based rescue groups. Thanks to Maddie's Fund, our Foster Roster earned a grant in support of these lifesaving efforts.



This database allows us to efficiently and effectively match dogs-in-need with appropriate foster homes. Our team of volunteers are regularly reaching out to the nearly-2,000-person database. Saving more dogs by getting them into great foster homes!

Sign up now: fosterdogsnyc.com/foster-roster



FOSTER EDUCATION

Our stellar education program is offered at no cost to the foster community, featuring expert trainers, veterinarians, and rescuers! Offered in convenient NYC venues, our workshops are designed for anyone interested in fostering or improving their lifesaving expertise.

OUR PROGRAMS

FAMOUS FOSTERS

This program, developed jointly by Foster Dogs & Susie's Senior Dogs, connects celebrities and influencers with fantastic adoptable dogs from Animal Care Centers of NYC.

"Famous Fosters" participants use their platforms to help promote fostering and adoption.



FOSPICE

This heartwarming program assists elderly and terminally ill dogs during their final months by sponsoring the dog's needs for the remainder of his or her life. Offering a comfortable way for the dog to feel spoiled with lots of treats, grooming, love, and a professional photo shoot! Aimed at bringing more awareness to the cause. Nearly 50 dogs have benefited from this highly specialized program, from 22 local groups, over five years.

OUR PROGRAMS



LENDING LIBRARY

Foster Dogs believes that fostering should be free! Our Lending Library is hosted at the BARK headquarters in NYC, and offers useful dog care supplies at no cost to current foster parents with nonprofit rescue groups and animal shelters.

PUPPY PARTIES

By bringing adoptable puppies and adult dogs into the workplace, we are encouraging fostering and adoption among entirely new audiences. We're connecting rescue dogs with big corporations for future foster placements. A great way to provide employee morale *and* to benefit animals!



2017 HIGHLIGHTS

1000 NEW Foster Roster
Members



PETCO FOUNDATION HOLIDAY WISHES WINNER



Foster Dogs, Inc. was the proud recipient of an amazing \$10,000 grant from the Petco Foundation when two bunnies helped this timid Foster Dogs pup find his footing—and his new home!

“For the past four years, our house has been a revolving parade of foster puppies. Foster Dogs NYC has helped us give more than a dozen dogs a place to be loved before going into their adoptive homes.”

Simcoe the timid puppy has become our little explorer. He has come to love the outdoors and discovered a love of hiking—even climbing his first peak in Acadia National Park! He went swimming in Lake Simcoe, Ontario, and became our enthusiastic lifeguard, pulling everyone back to safety whenever he decided we’d had enough fun swimming.

Simcoe’s new love of the outdoors has made us healthier, more energetic people. He’s changed our lives for the better as our constant companion who is always up for the next adventure. The rabbits love having a new nap buddy after he’s exhausted himself at the park. Thanks to Foster Dogs NYC, we were able to find the perfect dog to join our pack. We can’t wait for Simcoe to be a great foster brother for even more dogs in need.”

2017 HIGHLIGHTS: TESTIMONIALS

FROM A FOSTER

"This is the reason why I started fostering dogs! I've heard of them before on social media and thought that the process to foster a dog would be tedious. [...] They answered every single question and the same night I applied to be added on the Foster Roster. Lo and behold I matched with an amazing organization." – Stephanie B.

FROM A RESCUER

"As a small rescue with limited resources, Foster Dogs has helped us in numerous ways. [...] I know I can reach out to Foster Dogs and they will do everything they can do to help. They are a truly supportive group, assisting rescuers, fosters, and potential adopters. We absolutely love working with them." – Brittany F.

FROM A FOSTER

"Sarah and her team have been amazing to work with. I have fostered two dogs through Foster Dogs and she has always been very responsive [...]. I have fostered through other organizations, but Foster Dogs has by far been the most responsive and easiest to work with." – Maya B.

FROM A RESCUER

"Oh Foster Dogs and your wonderful selfless leaders and volunteers... [...] from the bottom of my heart, thank you from all the rescues (organizations & dogs) that you've literally saved from death by networking and providing fosters. They are truly the ones who save lives, and you are the link that makes it happen for us! You are irreplaceable!" – Stella P.



**STRATEGIC
PARTNERSHIPS
2017**



**Maddie's
Fund**



**petco
foundation**

BARK
FOR GOOD



Best Friends



VOLUNTEERS & SPECIAL THANKS

2017 Steering Committee:

Anna Trebisovskaya, Elana Buchalter, Katherine Chala, Lauren Hirata, Megan Penney, Melissa Ottstadt, Michelle Lee Lichtenberg, Miriam Valero, Paula Pahnke, Samantha Cheirif, Samantha Friedberg, Stacey Axelrod, and numerous other contributing volunteers

Special Thanks:

Thanks to Molly Sugarman and PhoenixFire Strategic Consulting for contributing to our 2017 Annual Report.

And to our dedicated team of volunteers who make this organization possible!

Volunteer Professional Photographers:

Alice Su, Cynthia Lee, Leslie Leda, Marshall Boprey, Milla Chappell, Nina Chiofalo, Shaina Fishman, Sophie Gamand, Stacey Axelrod, Robert Stoetzel

Major Donors & Grants*:

*for which no services were rendered (\$1,000 and higher)

Petco Foundation
Maddie's Fund
Rescue Chocolate
Hollis Stern
Keiko Lynn
Anonymous
Anonymous



**TO MORE HAPPY
HOMES IN 2018!**

WWW.FOSTERDOGSNYC.COM

